



Dear Sir / Madam,

MERDEKA BALL 2019 CORPORATE SPONSORSHIP

In celebrating a new Malaysia, the Malaysian Chamber of Commerce (Hong Kong and Macau) Limited (MCCHKM) and the Malaysian Association of Hong Kong (MAHK) would like to invite you to support the annual Merdeka Ball.

2. With the patronage of the Consul-General of Malaysia, we are organizing the Merdeka Ball 2019 to be held at the Ballroom of the JW Marriott Hotel Hong Kong on **Saturday, 7th September 2019**, to commemorate the independence of our nation and the formation of our country "Malaysia".

3. **MERDEKA! Merdeka! Merdeka!** These are the words that bind us as Malaysians. We have cultivated a truly unique heritage, the Spirit of Malaysia, of being truly Malaysians. In truth, the spirit of Malaysia is already manifesting in many ways as we interact with each other. As we continue to foster inter-racial harmony, integration and unity, which are vital ingredients for the success of our multi-racial nation, we will continue to work together in keeping this heritage of the Malaysian Spirit!

4. We would like to have you join us to celebrate this momentous occasion through any of the following:

- 4.1. Cash donation;
- 4.2. Placing an advertisement in the Souvenir Programme;
- 4.3. Purchasing Corporate Tables; and
- 4.4. Donation in kind (goods, services or cash vouchers) for table prizes and lucky draw.

5. Over 1,000 copies of the Souvenir Programme will be published for distribution, not only at the Merdeka Ball 2019, but also at various MCCHKM and MAHK events that are held throughout the year. The Souvenir Programme includes a Trade Directory for Corporate Sponsors (i.e. table purchasers and/or advertisers of Sapphire category and above) to list their products or services and contact details. Part of the Ball proceeds will be donated to the Malaysian Chamber (Hong Kong and Macau) Students Trust Fund set up in 2016.

6. Distinctively Malaysian, the Ball will be an evening of elegance, fun filled with star studded performances from invited Malaysian artistes and comedians with our ever popular lucky draws and evening/table prizes. The evening never ends without our famous Malaysian supper buffet.

7. With over 550 guests that will include Malaysians, foreign dignitaries, corporate leaders and some invited celebrities, come and join us in renewing ties or forming new friendships, it's an evening you will never forget.

8. We look forward to receiving your favorable reply. Kindly complete the order forms attached and we look forward to welcoming you in person at the Merdeka Ball 2019

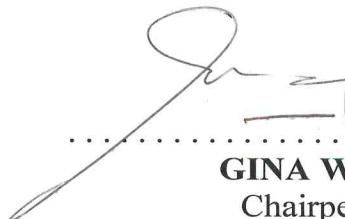
Yours sincerely,



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ANTHONY KHOO
Merdeka Ball 2019 Chairman



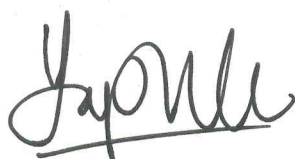
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GAN KHAI CHOON
Co-Chairman
The Malaysian Chamber of Commerce
(Hong Kong and Macau) Limited



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GINA WONG
Chairperson
The Malaysian Association of
Hong Kong

MESSAGE FROM CONSUL-GENERAL OF MALAYSIA

On behalf of the Government of Malaysia, I am delighted to extend my full support to the efforts of the Malaysian Chamber of Commerce (Hong Kong and Macau) Limited and the Malaysian Association of Hong Kong in co-organizing and hosting the Merdeka Ball 2019. I hope that your generous support towards this endeavor will contribute meaningfully to a successful event, which will continue to promote Malaysia and keep the Malaysian flag flying high in Hong Kong and Macao.



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YAP WEI SIN